

Purple with a Purpose 2018

Making Life Better for Albertans Facing Cancer

To Whom It May Concern,

It is my honour to provide this letter of endorsement for the **Purple with a Purpose** fundraiser on October 20, 2018. This event was started in 2012 among four friends looking to make a difference. The Purple Tie Affair is the benefit gala fundraiser which will include live music, a silent auction and an opportunity to support a great cause. All proceeds will be put towards Pancreatic Cancer.

The Alberta Cancer Foundation is the fundraising partner for all 17 cancer centres across Alberta. Last year, 640,000 Albertans received treatment in their local cancer centres. With your help, we can accelerate research discoveries, translate them to our patients faster and create patient-centred care throughout every cancer centre in the province. From the first symptom to survivorship, our goal is to deliver expert care and support for patients and families. With you, we can help ensure the best possible treatment outcome for patients and their loved ones.

100% of the funds raised benefit Albertans facing cancer.

Any support you can provide, whether a cash sponsorship or donation, would be sincerely appreciated.

If you have any questions in regards to this fundraiser, please do not hesitate to contact me at 780-643-4463.

Kind regards,

Desiree Concepcion

Alberta Cancer Foundation

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Charitable Registration Number: 11878 0477 RR 0001