

February 27, 2013

To Whom It May Concern,

It is my honor to provide this letters of endorsement for Jody Mathon, Kim Tilley, Keri Emin, and Tamara Serediak who will be organizing **Purple with a Purpose** at the **Art Gallery of Alberta** in Edmonton, Alberta on **November 9, 2013**. This event will raise funds in support of the Alberta Cancer Foundation designated specifically towards pancreatic cancer research in Alberta.

Patients and families requiring cancer care in Alberta have access to the best cancer care available anywhere in the world today, and this is thanks in large part to our donors and supporters of the Alberta Cancer Foundation – the fundraising partner of the Cross Cancer Institute in Edmonton, the Tom Baker Centre in Calgary, and Alberta's 15 other cancer centres. **100% of the funds raised stay in Alberta**.

Any support you can provide in the way of financial of Gift in Kind donation would be sincerely appreciated.

If you have any questions with regards to this event, please do not hesitate to contact me at 780-643-4430.

Warm regards,

Linday Hierord

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Charitable Registration Number: 11878 0477 RR 0001

Provincial Office

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Cross Cancer Institute

11560 University Avenue Edmonton, Alberta T6G 1Z2 phone 780 432 8500 facsimile 780 432 8357

Tom Baker Cancer Centre

1331 29 Street NW Calgary, Alberta T2N 4N2 phone 403 521 3433 facsimile 403 521 3224

Holy Cross Site

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